




PROGRAM		<i>Dip into 30 years of Atlantic Salmon Conservation on the Exploits River</i>							
	Topic(s)	Atlantic Salmon (biology, ecology, habitat conservation), Exploits River, unique history of an Atlantic salmon conversation association in central Newfoundland for over 30 years							
	Comments	Discover one of the largest Atlantic salmon enhancement projects in North America with a knowledgeable and passionate Salmonid Interpretation team member guiding you through our unique history that provides remarkable insights into Atlantic Salmon, with the 'King of Fish' stealing the show as seen through our underwater observation windows.							
	Presenters	Experienced local interpretation team member							
	Language	English?	Yes	French?	With advance request				
AUDIENCE	Segments	Cultural Explorers, Authentic Experiencers, Gentle Explorers, Free Spirits							
	Type	For FIT?	Yes	For Groups?	Yes	Group Size: Min?	12	Max?	50
	Considerations	Activity level – Low-moderate (accessible roadway allows visitors to disembark directly from motor coach to pathway entrance)							
LOGISTICS	Timing	Season	June - Sept	Time of Day	July & Aug 9am to 9pm June & Sept 9am to 5pm	Duration	1 hour		
	Features	<u>Included Features</u>			<u>Optional Features</u>				
		<ul style="list-style-type: none"> Specialized behind the scenes guided tour with Salmonid Interpretation team member Learn from our short video(s) about the development of this unique Atlantic salmon site & the Exploits River Motor coach parking Accessible site 			<ul style="list-style-type: none"> Rivers Edge Grill restaurant on site specializing in group tour service. Inside dining and/or outside patio eating area Gift shop on site with local crafts including a creative selection of Atlantic salmon souvenirs Short walking trail to spectacular view point of Exploits River Free WIFI 				
	Promotional Images	Available upon request by emailing executivedirector@erma.ca							
BOOKINGS	Booking	Group pre-booking required?	Yes						
	Cost	\$6.50 per person (Canadian dollars, taxes included) Prices are subject to change, please confirm with the site contact below.							
	Billing Options	VISA, MasterCard, Debit interac, Cash, Cheque							
	Contact for Travel Trade	Kim Thompson, Executive Director, Environment Resources Management Association executivedirector@erma.ca 709-489-7350							
Website: erma.ca  Salmonid Interpretation Centre  @GFWsalmonfriend ** Information current as of November 2019 **									

